



Election 2021

NB Policy

Priorities



We are a group of **six organizations** with a common goal.

Fredericton Chamber
of Commerce

Chamber of Commerce
for Greater Moncton

The Saint John
Region Chamber of Commerce

New Brunswick
Business Council

Conseil économique
du Nouveau-Brunswick

Canadian Manufacturers
and Exporters



Our Message

Federal Drivers of Growth for New Brunswick

→ Recovery and Self Sufficiency (invest)

→ Immigration (grow)

→ Competitiveness and Fairness (compete)



INVEST

Recovery and Self Sufficiency

Industries remain fragile in the wake of COVID-19, the government must be careful as it withdraws supports.

New Brunswick wants to contribute more to the federation but if it is to find a path to self-sufficiency where they no longer require equalization, a hand up is required.

Our ask:

INVEST

Recovery and Self Sufficiency

Grow the labour force through a multi-pronged approach, including return-to-work for individuals on EI, national child care and specific funding through ACOA for automation, digitization, and HR recruitment and retention.

Close the federal investment gap in research and development in NB and fund infrastructure projects including housing.

Pilot a special Atlantic investment tax credit that encourages inter-provincial investment in start-ups, exporters, and SMEs headquartered within the Atlantic Region.



GROW

Immigration

New Brunswick's growth has lagged the national average for over a decade but began to catch up from 2016 to 2019 when our population was growing.

Population growth is important and spans multiple policy domains which include immigration, retention and repatriation, however only immigration is in the federal jurisdiction.

The federal government controls what types and how many immigrants can settle in New Brunswick.

GROW

Immigration

Our ask:

Ensure allocation of immigration spaces to reach a goal of 10,000 immigrants by 2024 (with additional support to achieve a 30% francophone immigration target).

Simplify and speed up the overall process of immigration with an emphasis on streamlining and accelerating pathways for international students.

Increase investment in newcomer support and retention infrastructure such as settlement services and initiatives for welcoming communities.



COMPETE

Competitiveness and Fairness

New Brunswick (like other regions and provinces) has its own unique challenges.

Policies made in Ottawa with influence from Toronto, Montreal and perhaps Vancouver and Calgary, may have unintended consequences elsewhere.

There are several ways in which the federal government could enhance New Brunswick's competitiveness through fairer policies.

COMPETE

Competitiveness and Fairness

Our ask:

Adopt a regional policy lens to address unique challenges of all regions and consider Atlantic-specific platform commitments.

Provide incentives, tax credits, or program funding to help SMEs with the costs of decarbonization and the transition to a green economy.

Work with provinces to remove remaining trade barriers.



Key Takeaways

Invest

in initiatives that encourage labour force growth, needed infrastructure and access to capital.

Grow

the number of immigrants moving to our province, and speed up processing time.

Compete

eliminate trade barriers, make policies more regionally inclusive, and assist companies through the green transition.



Thank you.